

TARTU COUNTY TOURISM GAZETTE nr. 1/2006 (8)

January- March
www.visittartu.com

1. NEW PRODUCTS IN TARTU CITY AND COUNTY

Hanseatic Barge

The Peipsi Barge or *lodi* in Estonian is a unique one-masted sailing boat adjusted for transport on Lake Peipsi and its rivers. According to historians *lodi* was used in Hanseatic trade on River Emajõgi already in the 14th century.

The completed Peipsi Barge has the length of 12 m, the width of 8 m and it will have a mast with the height of 11 m. The festive launching of the barge will take place on 29 April.



Building of the Peipsi Barge in Tartu



The historical Peipsi Barge

Web page: www.lodi.ee ja www.historicships.ee
 Phone: +372 55596788
 E- mail: lodi@lodi.ee

Lake Võrtsjärv kaleship

Kale is a traditional clinker- planked wooden trawler- sailing boat used in the Võrtsjärve region. Because of its slender appearance it was often used for regattas and leisure cruises as well.

The Kaleship "Paula", built according to the instructions of the last surviving shipwright in 2005, is the only one of its kind and now offers study and pleasure cruises on Lake Võrtsjärv and its islands.

Web page: www.historicships.ee



Kaleship "Paula"

St. Anthony's Court and Tartu Toy Museum

St. Anthony's Court consists of three buildings, with a courtyard in between, linking a marketplace, an exhibition gallery, a stage and a terrace. Today there are 22 unique open workshops and studios in St. Anthony's court.

More: www.antonius.ee

The Toy Museum at Lutsu Street 8 is one of the oldest preserved wooden structures in Tartu. The museum's collection consists of more than 6,000 dolls and toys. More: www.mm.ee

2. MARKETING

Tartu represents new videopostcards!

Video postcards of Tartu have been made to acquaint visitors with different aspects of the city- Tartu, a thousand-year- old town; a conference venue; a centre of research and medicine. The River Emajõgi Kingdom. Postcards can

be seen: <http://www.visittartu.com/655>

3. PROJECTS AND DEVELOPMENT

International architectural competition for the new Estonian National Museum Building

In January 2006 the winning works of the international architectural contest held to design the new Estonian National Museum building were revealed.

The goal of the architectural contest was to achieve the best architectural solution for the new Estonian National Museum building complex, including planning of the grounds. The future building site is in Tartu : the Raadi manor and the immediate surrounding area.

The first prize entitled "**Memory Field**". International group of **architects based in Paris and in London** – Dan Dorell, Lina Ghotmeh and Tsuyoshi Tane. Work group Deidre O'Neill (Arup), John G. Williams (Arup), Niccolo Baldassini (RFR).



The city of Tartu participates in the international contest of architects EUROPAN

The city of Tartu participates in the international contest of architects EUROPAN 9 offering a territory of 25 ha in Tartu for city planning architects to design. The EUROPAN contest invites European architects younger than 40 years of age challenging them with city planning and designing dwelling houses in the cities of Europe. The aim of the contest is to generate new ideas and enrich the understanding of spatial planning of cities, helping the cities and city developers to find new ideas in architecture and planning.

European Route of Brick Gothic



In the scope of EuRoB a tourist route has been developed in the Baltic Sea Region, focussing on brick Gothic heritage. Along with comprehending and documenting relevant monuments and tourist offers, a strategic framework for marketing the route has been established. The overall objective is to finally establish a sustainable and successful tourism route. The project EuRoB has been extended with further partners and will be continued in the years 2006- 2007 with a different focus.

More information: www.eurob.info



Development of Baltic Tourist Network in Via Hanseatica Development Zone

The project promotes development of the important transnational transport corridor "Via Hanseatica". Its route includes Lübeck- Rostock- Szczecin- Gdansk- Kaliningrad- Riga- Tartu- St. Petersburg and connects the Eastern Baltic Sea Region with the core -region of the EU.

More information: <http://southeastonia.info/>

The River Elva- a waterway to the Emajõgi Riverland
Elva is situated at a distance of 25 km from Tartu. The length of the River Elva is 72 km. In the framework of the project special camping and recreation sites were established, a house to accommodate tourists was renovated. The waterway starts at Hellenurme, it takes 3 days to reach Tartu.
E- mail: sihtasutus@vvs.ee



Integrated and sustainable development of Emajõgi- Peipsi- Velikaja waterway as a tourism destination

Programme: INTERREGIII A
Partners: Tartu and Pskov
Total cost of the project: 4,9million crowns
Activities: a) design for 3 new mooring sites and one access road; assessment of the environmental impacts
b) video postcards, publications and a new web site
c) Tartu and Pskov will have a common exposition about the waterway at the tourist fairs in Moscow and in Tallinn
d) 2006-2007 a questionnaire of visitors and tourist enterprises will be carried out in Tartu and Pskov



The Singing Festival Museum was allocated 13,5 million EUR

On the ground floor of the historical building there will be a museum of singing festivals, on the first floor a hall for performances and concerts.
In the park, surrounding the building, there will be a maze of coniferous trees, an arbour and benches.
According to plans the museum of singing festivals will open its doors in October 2007.

The Tartu- Riga veloroad

Programme: INTERREGIII A
Partners: Latvia- Estonia
The total cost of the project: 33, 810 EUR
The beginning: April 2006
Activities: working out and marking the route, a publication in Estonian, Latvian, English and Russian; organizing a cycling trip Tartu- Riga in 2007.

Restoration of the historical building of the Elva railway station with the purpose of converting it into a tourist centre for the Elva recreation area

Programme: The measure of regional competitiveness
Total cost: 9, 5million crowns
In the spring of 2008, in the former Elva railway station a tourist centre will be opened with an interactive exposition, the lending centre for tourist implements, a cafe, etc.

4. INTERNATIONAL RELATIONS

On 28 March the President of Hungary Laszlo Solyom paid an official visit to Tartu



Twin Cities of Tartu



Tampere
Finland



Lüneburg
Germany



Ferrara
Italy



Hafnarfjörður
Iceland



Veszprem
Hungary



Kaunas
Lithuania



Uppsala
Sweden



Pskov
Russia



Salisbury
USA



Deventer
Zutphen
Netherlands



Riga
Latvia



Turku, Hämeenlinna
Finland



Baerum
Norway



Frederiksberg
Denmark

5. MAIN EVENTS IN TARTU/ April- August 2006



Exotic Hanseatic Days- 13.-16 July

The main idea of the Hanseatic Days is to acquaint visitors with Estonian national culture and to acquaint Estonians with cultures and traditions of other nations. In the framework of the colourful cultural programme there will be a Hanseatic Fair where exotic goods, food and items of handicraft will be sold.

<http://www.tartu.ee/hansa/>

Bizet's "CARMEN" on the Toome Hill
Performances on 7.- 9 July and 14.- 16 July

The Spring Fair- 6 May, Town Hall Square

The Day of Culture in Vanemuine Street- 19 May,
Vanemuine Street

Musical "Chess" (first night performance)- 2 June
the Theatre Vanemuine

XV Singing and Dancing Festival of Students from
Baltic countries **Gaudeamus 2006- 30 June- 02 July**

kultuuriaken.Tartu.ee