



Info Pages of Tartu City Autumn/Winter 2008/2009

Dear Friend of Tartu,

*The City of Tartu will gladly share its achievements and beautiful sights with you so that you might know what we can do for you in the future. We offer the latest news from Tartu in the field of tourism to you.
On behalf of the City of Tartu*



*Indrek Mustimets
Head of Department of Public Relations
Tartu City Government*

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

Information Centre of Tartu

At the Information Centre of Tartu friendly members of the staff provide you with tourist information, helping you to find answers to the questions concerning the City of Tartu and the County of Tartu. They offer printed materials featuring different sights and events to you, postal and communication services are available, beautiful souvenirs are on sale. At the Information Centre the permanent exhibition “Time and Governing in Tartu” exposed by the City Museum of Tartu is open. WiFi and a free public Internet point are at your service.



The Information Centre of Tartu is open:

In winter Mon. 9-18, Tue.-Fri. 9-17, Sun. 9-15

In summer Mon.-Fri. 9-18, Sat. 10-17, Sun. 10-15

info@visittartu.com

Tel. +372 7442 111

AHAA 4D cinema at the Southern Commercial Centre

On 18 July the first 4D cinema in Estonia and the Baltic countries opened its doors at the Southern Commercial Centre. Films take the visitor to participate in the adventures of the outer space, in the depths of oceans and canyons of the earth. For the first time in Estonia powerful technological effects – movement in space, stereovision, impressive sounds – can be experienced. The training simulator which was earlier used in Los Angeles in a space programme was rebuilt in Germany by the order of AHAA for a public mini-cinema. The movement of the simulator is synchronized with pictures on the screen and different effects.

The 4D cinema at the Southern Commercial Centre is open each day at 12-20

www.ahaa.ee



Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

The Cinamon Chester Cinema

The Cinamon is an active and young chain of cinemas in the Baltic countries. The Cinamon offers visitors also the Playzone, snack bars and restaurants. The Cinamon entertains more than a million people each year and offers its clients synergy of price and quality. The Cinamon of Tartu has five halls at the Tasku Centre for Fashion Shows and Recreation.

www.cinamon.ee



The Tasku Centre for Fashion Shows and Recreation

The TASKU in the centre of Tartu is open for everybody who wishes to spend his/her time usefully, having high quality and pleasant experience. The Tasku welcomes you with an interesting interior design, light and space. In the Tasku there are 30 shops selling clothes, footwear, accessories. Among them such trade marks as Re-Reseved, New Yorker, Mango, Mexx, Esprit, La Senza, Pepe Jeans, Ecco, United Colors of Beneton are represented. The Rademar's new conception shop O-Zone is also there. In addition, a very large bookshop Rahva Raamat and a technology shop Apple are at your service.

www.tasku.ee

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104



The new airplanes in the Aviation Museum of Tartu

The cooperation between the Aviation Museum of Tartu and the Air Force Museum of Sweden resulted in 2008 with the arrival of the planes in Tartu – the fighter plane Saab Draken 35 and Saab Lansen 32, which were transported in parts from Linkjoping to Tartu. The planes will be rebuilt at the end of the year 2008 and in the summer season of 2009 they will be fully exhibited at the museum. The museum's exhibition was also enriched with An-2, with famous "forester", which was bought from Latvia.

The repairs of the passenger section of the Tu-134A passenger plane and the pilot's cockpit came to an end. Now the museum visitors are allowed to go on board of each civil aircraft.

At present the number of planes is already 13 and there are 2 helicopters.

www.lennundusmuuseum.ee



Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

New cafés and restaurants

Gläm

In Kompanii Street the club restaurant Gläm was opened. Chefs from Nepal make exotic dishes for their visitors. In the weekends there are club nights which last until early morning hours.

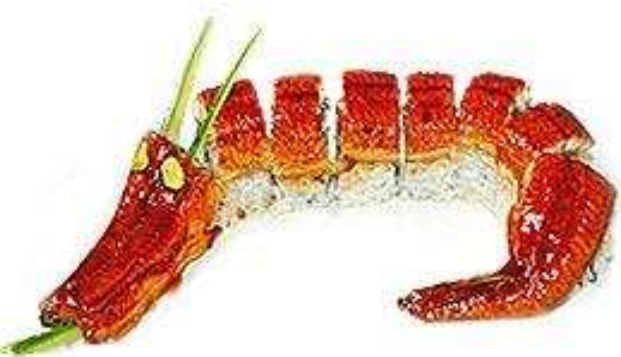
The restaurant is open Mon. – Thurs. 11-23 Fri. – Sat. 11-1 Sun. 10-22. The club events take place on Friday, starting at 22.00



Cafe Plus 7

In August still another café-club Cafe Plus 7 was opened at 2, Võru Street which offers Russian cuisine, also national dishes of the peoples living on the territory of Russia are prepared. You can also taste the Kiev cutlets and the Uzbek pilaff. In the weekends the club DJs play Russian and other nation's music and you can enjoy dancing.

Open: Mon. – Thurs. 8 -23 Fri.- Sat. 08-05, Sun. 11-20



Tokyo

In August another restaurant called the Tokyo was opened to offer sushi with Japanese beers and wok-dishes. Take-away services are provided. The restaurant was opened in the oldest house in Tartu - in Jaani Street. www.tokyosushibaar.ee

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

The Winners' pub

For sports-fans the Winners' pub was opened at 5, Ülikooli Street where conventional pub food and refreshments are served to beer drinkers. The names of dishes are connected with famous sports competitions and sportsmen. In the menu there are many interesting dishes, for example, "Olympic rings", "Sokk's socks" or Veerpalu's classic". You can also watch TV sports programmes.

Open: Sun. – Tue. 12-24 Wed. – Sat. 12-02.



The Saku Brewery's home pub in Tartu – At the Friends

At 12, Town Hall Square there is a bar/pub seating 50 people in two halls where there are TV-sets showing most important sports events. An agreement was concluded with the Saku Brewery for three years to sell only the Saku brands of the Estonian beer.

Also see www.sopradejuures.com



Volga

The restaurant Volga which was opened some time ago has introduced new things – on Friday you can dance there, on Thursday and on Saturday live music is played from 20.00. The restaurant is designed in the 1920s-1930s style, its halls are in the Old Town, in the building erected in 1783 and renovated in 2007.

The address is 1, Küttri, open Mon. –Thurs. 12-23 Fri. – Sat. 12-24 Sun. 12-22

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104



GPS orientation and photo hunt in the centre of Tartu

Now, when a brand-new conference hall was opened, more and more people arrive in Tartu and its enterprises to participate in seminars and meetings. These people form a target group for the GPS orientation game which can take place after a long working day. It is a wonderful form of recreation.

The GPS orientation is a game in which participants are divided into groups of 4-5 people who are going to solve a crossword puzzle. The puzzle contains general questions connected with Estonia and also with particular locations. Each team will get a GPS apparatus which contains recorded necessary geographical locations, the crossword puzzle and related hints. The winner is the team who solves the crossword puzzle most quickly or a bigger part of it within control time.

The game suits 10 to 200 people and can be played in the darkness – the players will be given LED head-lamps. The game lasts for 2.5 hours, half an hour will be added for analyses.

The photo hunt can be organized round the year and suits a person in any age category. The aim of the game is to find the places in the photos, to take humorous, creative and special photos of the same sight with all the members of the team in the photo. The teams will be given a digital camera, tasks and a legend. The groups from foreign countries will get the map of Tartu with particular hints to find bearings more easily. The photos will be later demonstrated on a big screen, watching together may be funny and entertaining.

The photo hunt can be participated by up to 200 people, with the teams of 6-8 members. The game may be carried out in Estonian, Finnish, English and Russian.

alar@360.ee Tel 56 632 979

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

Enjoy the turn of the year in Tartu

30 December

Farewell to 2008! The ball beginning at 19.00 in the Vanemuine Theatre and the Vanemuine Concert Hall hosted by the theatre and the concert hall.

The hotel Tartu package: tickets to the Vanemuine ball, welcome champagne and fruits in the room, later check –out.

The package for two – 2,050 EEK

Booking and information: www.tartuhotell.ee,
info@tartuhotell.ee

31 December

At 12.00 THE ESTONIAN CONCERT AND HENNESSY GIVE THE LAST CONCERT IN THE VANEMUINE CONCERT HALL.

The Tallinn Philharmonic and the soloists.

Information and booking: www.concert.ee

· The hotel Tartu package: Tickets to the Hennessy concert, accommodation for two, welcoming champagne and fruits in the room, late check-out, the package for two – 1,550 EEK.

Booking and information: www.tartuhotell.ee,
info@tartuhotell.ee

At 19.00 Seeing in the New Year. The party full of surprises in the halls of the Dorpat conference centre hosted by the actor Andres Dvinjaninov.



Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

Information and booking: www.dorpat.ee, info@dorpat.ee, +372 7337180

At 20.00 The New Year Party in the Bavarian style in the highest pub of the world – Frohes neues Jahr!

Tickets bought in advance 100.- on spot 200.-

janis@pyss.ee, www.pyss.ee

At 21.00 IN THE ATLANTIS NIGHTCLUB. THE TURN OF THE YEAR IN THE STYLE OF 1980s.

The guests will have a buffet dinner – starters and the main dish, the dessert, coffee, tea, wine and midnight sparkling wine! One ticket 995 EEK.

Information and booking: info@atlantis.ee , +372 7385 485, www.atlantis.ee

The hotel Tartu New Year package:

Seeing in the New Year in the Atlantis restaurant and the club, welcoming champagne and fruits in the room, late check-out. The package for two - 3050 EEK.

Booking and information: www.tartuhotell.ee, info@tartuhotell.ee

The hotel London and the hotel Pallas New Year package from 30 December 2008 to 1 January 2009 (2 nights)

The package for two in the London 4,590 EEK, in the Pallas 3,990 EEK. Welcoming hand-made chocolate truffles and wine in the room, the restaurant Atlantis rich dinner table and the entertaining New Year programme, a visit to the health club of the Aura Centre, breakfasts at a rich buffet table, the late check-out time on 1 January 2009 at 16.00.

Booking and information: london@londonhotel.ee and pallas@pallas.ee

At the hotel Rehe – seeing in the New Year with singing and dancing.

The package contains: accommodation, two treatments in the hotel's health centre, a ticket to the party in the hotel restaurant with a rich buffet table, champagne at midnight, the ensemble "Malbe Tuul" (Mild Wind) plays the dance music, fireworks at midnight. The package for one 1,300 EEK.

Information and booking www.rehehotell.ee

Seeing in the New Year dancing and merry-making!

Night clubs Illusion www.illusion.ee ,

Maasikas www.maasikas.com

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104



The best tourism developer 2008

On 18 September the Foundation Enterprise Estonia announced the prize winners of entrepreneurship in 2008 at a meeting in the Concert Hall Estonia in Tallinn. In addition to the two main prizes the winners of contests in six categories were announced and the most competitive enterprises in 12 fields of economic activity became known.

The best innovator in tourism in Estonia 2008 was the Emajõe Barge Society under the leadership of which wooden ships are built in Tartu. The barge built by the society has become a very popular tourism attraction to both the local citizens and the foreign visitors of Tartu.

Additional information about the activities of the Barge Society can be found www.lodi.ee

Information: Aitel Käpp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

Statistics and research

The survey of visits to Tartu based on the data of mobile positioning: foreign tourists in 2005–2007. Since the year 2005 research in tourism has been carried out using mobile positioning.

The origin of the tourists, the dynamics of visits in years, months and days of the week and the stay of the tourists visiting Tartu elsewhere in Estonia have been studied. Special attention has been paid to the days with the biggest number of tourists and the most important events in these three years. For example, in 2007 Tartu was one of the few places in Estonia where the number of foreign tourists grew (Estonia: -2.8%, Tartu: +5.6%).

In comparison with other Estonian towns the stay of tourists in Tartu does not depend much on seasons. In 2007, in spring there were 26.5%, in summer 28.3%, in autumn 25.7% and in winter 19.5% of the annual visits. In comparison with the average Estonian indicators, the proportion of Finnish tourists in Tartu is smaller, the role of Latvians and Germans is bigger.

According to the Tartu and the overall Estonian trend the number of domestic and foreign tourists on the days of the week is the smallest on Sunday, it begins to grow on Monday and reaches its maximum on Friday. Out of foreign tourist visiting Tartu 56.2% spend only one day a year in the university town. The tourists from Nordic countries and the U.K. spend many more days in Tartu.

One-day visitors are mainly the tourists coming from the south – Latvia, Poland, Russia. The City of Tartu is visited most of all by people from the County of Harjumaa including Tallinn (27.5%) and from the County of Tartu (14.0%). More numerous are also domestic tourists from Southern Estonia and Eastern Virumaa.

The biggest number of foreign tourists arrived in Tartu in the summer of 2006 to the students' singing and dancing festival Gaudeamus. Other large scale events have been the International Hanseatic Days in 2005, the SELL/22nd students' summer games and the Finnish-Estonian dancing festival in 2006. Also, many guests arrived to see in the New Year.

The statistical overview of visits to Tartu based on the data of the first seven months of 2008.

In comparison with the same period of the previous year (January-July) the total number of tourists has grown by 6.2 %.

It is very energizing that the number of both domestic (5.9%) and foreign (6.5%) tourists has grown. The total number of tourists visiting Estonia is again growing in 2008 – during the first seven months the number of all the foreign tourists to Estonia grew by 4.8% the number of domestic tourists by 1%.

Unfortunately the number of German tourists has dropped again in 2008 (-2.9%) but the number of Russian tourists has grown by 42.6% in comparison with the same period of the last year. The number of the Finnish and Latvian tourists has also grown by 9.7 % and 4% respectively.

On average tourists spend 1.69 nights in Tartu which is 8.4% more than in the last year. It is still smaller than the average indicator for Estonia (194 nights) but the growth has been stable in Tartu in the recent years which shows that tourist services in Tartu have improved from year to year and tourists spend more and more time in Tartu.

Information: Aitel Kapp, Tartu City Government
Aitel.Kapp@raad.tartu.ee
Phone: +372 7361 104

Events in 2009

Culture

Tartu Art Month
2009 1.02.2009-28.02.2009
www.tartu.ee/kunstikuu



III International Choir Festival for Youthchoirs
2009 5.02.2009-8.02.2009
www.segakooideliit.ee

Worldfilm – Tartu festival for visual culture
23.03.2009-29.03.2009
www.worldfilm.ee



Literature Festival „Prima Vista“
7.05.2009-10.05.2009 kirjandusfestival.tartu.ee

Author Song Festival „May Song“ 2009
7.05.2009-8.05.2009 kultuuriaken.tartu.ee

Tartu Spring Days
27.04.2009-03.05.2009
www.studentdays.ee



Sport

38th Tartu Skiing Marathon
7.02.2009-15.02.2009 www.tartumaraton.ee

15th International Gymnastics Competition „Miss Valentine“
21.02.2009-22.02.2009 www.vkjanika.ee

27th Tartu Running Marathon
9.05.2009-10.05.2009 www.tartumaraton.ee

Tallinn-Tartu Grand Prix
29.05.2009 www.tartumaraton.ee

Tartu Grand Prix
30.05.2009 www.tartumaraton.ee

28th Tartu Cycling Rally
30.05.2009-31.05.2009 www.tartumaraton.ee

