

TARTU COUNTY TOURISM GAZETTE 2/ 2006

April- June
www.visittartu.com



MAIN EVENTS IN TARTU July- August

Exotic Hanseatic Days in Tartu – FESTIVAL OF DIFFERENT NATIONAL CULTURES



Tartu holds the Exotic Hanseatic Days on **July 13th- 16th**, the leading idea of which is the introduction of exotic nations, cultures, performances and handicraft. Check out the Hanseatic Days programme at: <http://www.tartu.ee/hansa/>

Story of the 5 towns of Tartu

RIVER TOWN	town of philosophizing
CHILDREN'S TOWN	town of fairies, wizards
COUNTRY TOWN	town of exotic Estonian folk art
ST. JOHN'S TOWN	medieval town
TOWN HALL SQUARE	town of nations and smells

The national convention-exhibition of old vehicles Tartu 2006

The national convention-exhibition of old vehicles which marks the passing of 40 years from the first drivers' day in Tartu. Location: Town Hall Square Info: vaino.peebo@emu.ee, phone +372 503 9559

I River Emajõgi Festival

Tartu holds the I River Emajõgi Festival on August 17th-20th on the banks of the River Emajõgi. It is a pioneering major event with a diverse cultural and sports programme and seminars about the River Emajõgi. Additional information: Tartu Tourist Information Centre: phone: + 372 7442 111, e-mail: info@visittartu.com

1. NEW IN TARTU AND IN TARTU COUNTY

TARTU

Pierre Cafe &Chocolaterie

On June 29 a new cafe opened its doors right in the heart of Tartu, on Town Hall square 12- „Chocolaterie Pierre“- where the most delicious coffee and chocolate is served.

Phone: +372 5040 458, www.pierre.ee



Strawberry-season in downtown



In July the night club “Maasikas” (Strawberry) is opened in the downtown. The owner of “Maasikas” comments, that the night club is ment for a more aware and mature clientele from age 25.

Contact: www.maasikas.com, e- mail: maasikas@maasikas.ee

New guest apartments in Tartu city centre



A new luxury 2-bedroom guest apartment is available in the heart of Tartu on K uuni Street. Address: K uuni 4-9, phone: +372 730 9764, e-mail: wilde@wilde.ee

New guest apartments are also located at Kompanii 6-1 and 2. Number of rooms: 2, accommodates 8 persons.
Contact: phone: +372 736 2344, e-mail: tartrest@tartrest.ee

Observatory unveils world heritage plaque

On June 18, a UNESCO World Heritage plaque was unveiled at Tartu Observatory on Toome Hill, confirming the inscription of the Observatory in the World Heritage list as part of the Struve Geodetic Arc.
Additional information: Ms Reet M agi, UT Museums, phone: +372 7375 675

Tartu University' Botanical Gardens opened new modern glasshouses

On June 30th 3 new tropical glasshouses with tested growth conditions were opened. 12 metres high glasshouses are energy-saving and equipped with the most modern equipment in the Baltic States.



The automatic system independently regulates the light, humidity and temperature modes. The opening of the glasshouses ended the 3-year reconstruction project during which the Botanical Gardens got a new visiting and training centre and a glasshouse for tropical rainforests, tropical cloud forests and desert plants with the overall area of 420 m2.
Opening hours of the Botanical Gardens: Mon-Sun 10 a.m.- 5 p.m.
Additional information: Heiki Tamm, phone: +372 7376 182, or Tartu Tourist Information Centre: phone: +372 7442 111.

PEIPSI BARGE CRUISES FOR GROUPS!

It is possible to hire the historic Peipsi barge for a sailing trip to a destination determined by the group. Main attractions so far have been a guided sailing trip past the Hanseatic city Tartu and an evening cruise up-stream to relax and enjoy the sunset and nature in Emaj e river valley. But the barge also makes longer trips - you can be a group of dedicated ornithologists heading for Emaj e Suursoo Nature Reserve for fieldworks, a friendly collective wishing to celebrate a special day in a historic and natural environment or a group of tourists interested in navigation, local communities on lake Peipsi and nature.

Peipsi barge is anchored in Tartu, its captain waiting for quests from May to September.

Additional information:

Tanel Laan, phone: +372 5518 386, e-mail: tanel.laan@historicships.ee; www.historicships.ee



TARTU COUNTY

V rtsj rve Lake museum is open

The V rtsj rve Gates project started in September last year with the help of EU structural funds has come to an end. This year, the Lake museum accepts visitors from as early as May. There is also an information centre and a small cafe in the Lake museum. The aquariums are filled and demonstrate the inhabitants of the lake from a baby whitefish to a mud loach under protection in Estonia.

KALETRIP AROUND THE LAKE VÖRTSJÄRV



One-day kale trip under the merry leadership of local fishermen will show you the most interesting places on Lake Võrtsjärv. Guests will get acquainted with the intricate art of navigating the kaleship, learn to hoist the sails, whistle for the wind and hear how the people of Lake Võrtsjärv used to live and build boats in the old times.

Additional information:

Jaanika Kaljuvee, e- mail: jaanika.kaljuvee.001@mail.ee, phone: +372 5298 561, www.vortsjarv.ee .

2. PUBLICATIONS AND ADVERTISEMENTS

Tartu Conference & Meetings Guide

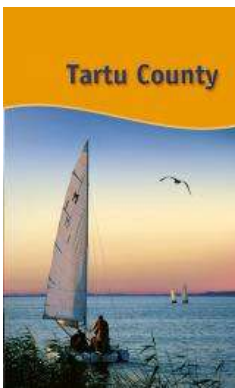


An informative publication in English introducing the conference locations and additional services in Tartu and Tartu county was published in May. The publication was introduced for the first time at the conference tourism exhibition IMEX in Frankfurt 2006. The publication is used on different marketing events. Presentable covers were also prepared to accompany the publication. Publisher: Tartu County Tourism Foundation, phone: +372 7441 464.

Tartu image publication

A new image publication of Tartu has been released in Estonian, Finnish and German. In July the Russian and English versions will also be released. The image publication depicts Tartu through the eyes of many different people. It will be used for introducing Tartu on tourism exhibitions and foreign embassies, it will be spread to the visitors of the town and given to friendship towns. The image publication can be bought from the Tartu Tourist Information Centre: Town Hall Sq 14, phone +372 7442 111. Publisher: Tartu City Government.

Tartu county image publication



In June a Tartu county image publication was released. Publication including numerous pictures is in English and gives an overview of Tartu county and its most beautiful sights.

Publication is on sale at Tartu Tourist Information Centre: Town Hall Sq 14, 51004 Tartu, info@visittartu.com.

3. OTHER DEVELOPMENT WORK

Trademark Tartu Convention Bureau/ Tartu Konverentsibüroo

The trademark Tartu Convention Bureau is being registered, the visual side of the trademark is also being developed.

Additional information: Tartu County Tourism Foundation, Angela Järg, phone: +372 7441 464.

Updates at portal wap.tartu.ee

By October the portal wap.tartu.ee will be updated, from where all information necessary for a person moving around in Tartu is accessible via the mobile phone. For example, the WAP-portal quickly gives information about the bus timetables and cultural events around the town. The webpage will also include the most important news and phone numbers of the town. It is also possible to order Tartu ringtones and graphics.

Additional information: City Secretary Jüri Mölder, phone: +372 736 1203, +372 503 2089

Hamburg – Shanghai rally passed through Tartu

On June 5th-6th the participants in the Hamburg – Shanghai rally stopped in Tartu. Tartu is also promoted in the programme book and website of the rally: www.rallye-hamburg-shanghai.com

5. PROJECTS

Tartu will get an airfield costing nearly 100 million

AS Tallinna Lennujaam declared a public procurement in March for the detailed plan of Tartu airport. In the future Ülenurme in Tartu shall have an airfield with a nearly two kilometre track which costs 90 million kroons. Tartu wishes the airport to comply with the international regular flights regulations by December 31st, 2009. It would allow the opening of regular flights between Tartu and, for instance, Helsinki, Stockholm and Riga.

6. MAIN EVENTS IN TARTU 2007



37th Tartu Marathon	18 February
Tartu Spring Festivities	25 April- 1 May
Music Festival „Mailaul“	5- 6 May
Tartu Literature Festival „Prima Vista“	3- 6 May
25th Tartu Running Marathon	13 May
Karlova Days	12- 13 May
Tartu GP 2007	26 May
26th Tartu Bicycle Race	27 May
Day of Tartu	29 June
Europa Cantati	23- 29 June
Hanseatic Days	12- 15 July
Folclore Festival „Baltica“	13- 17 July
Il Emajõgi Festival	17- 20 August
Film Festival tARTuFF	27 August- 2 September
Theatre Festival „Drama“	3- 8 September
Festival „Eclectica“	3- 9 September
10th Tartu Bicycle Marathon	16 September
Early Music Festival	4- 8 October
Tartu Autumn Festivities	15- 21 October
Tartu Christmas Festival	December

Additional information: <http://kultuuriaken.tartu.ee/?form=help&p=ENG> or Tartu Tourist Information Centre info@visittartu.com, www.visittartu.com.